



SOLUTION BRIEF

5 Ways Microsoft Dynamics Helps Manufacturers Outpace the Competition

For a host of reasons, many small to medium-sized manufacturers are challenged with having the capacity to get the most out of their business system investments. If you're not using Dynamics to its full potential, it's quite possible that your competitors are a few steps ahead of you.

CuroGens can help you better define organizational processes to put Dynamics to work for you. The following are just five ways to outpace your competitors by using Dynamics to facilitate improved business performance.

1 Don't try to reinvent the business process wheel

Some organizations are challenged to develop sound, repeatable business processes to provide checks and balances throughout the manufacturing lifecycle. Dynamics delivers immediate value with built-in functions specific to the unique needs of manufacturers. Take advantage of the ERP's process automation features to save time and resources that otherwise can be applied to creating cost savings opportunities or production innovations.

2 Make smart business decisions on-the-fly with real time data

Your company just may not have the human resources or capacity to regularly analyze operational or production data. This can handicap your organization from making timely decisions or interventions about anything from time-to-market to product integrity. Empower your decision-makers

to improve business performance by using Dynamics to make real-time data available wherever and whenever it's needed.

3 Integrate business systems to track KPIs across the lifecycle

Dynamics is a versatile platform that easily integrates with PLM systems such as SolidWorks or Siemens. These integrations enable you to track the operational, bottom-line impact of performance indicators from inventory utilization and demand forecasts, to BOM change orders and cash flow projections. Integrate your production data with financials to get a holistic, real-time snapshot of business performance.

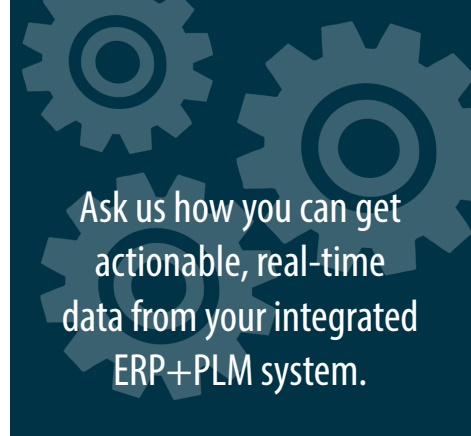
4 Get super lean in your manufacturing production flow

Dynamics includes a Lean Manufacturing component that enables modeling of production, costing, and supply chain

processes. Inefficiencies in production flow or utilization of assets, for example, create cost inefficiencies that end up being transferred to your customers. You don't have to be Six Sigma Certified to be more price competitive and show greater value to your customers.

5 Keep your employees engaged in improving performance

Dynamics include numerous options to automate routine production-level functions and decision points without requiring manual intervention, which eats into valuable employee time. An ERP system must be easy for employees to use it and adopt it. Otherwise, those employees are more likely to regress to old, or perhaps even manual, systems that are prone to human error. Making the employees' jobs easier will go a long way in getting the most out of your ERP investment.



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